

Taryn

BRUMFITT

MEDIA KIT



Taryn Brumfitt

Taryn Brumfitt is the fiercely passionate thought leader behind the Body Image Movement.

Best-selling author and director of the inspiring social-change documentary *Embrace*, Taryn's global crusade to end the body dissatisfaction epidemic has seen her recognised by the United Nations Women, Amy Poehler's Smart Girls and the Geena Davis Institute.

Taryn's determination to shift the way the world thinks about themselves and their bodies has the support of high-profile personalities including Olivia Newton-John, Rosie O'Donnell, and Ashton Kutcher who famously praised her activism as being "good for the world."

Named alongside Beyonce and Emma Watson in Germany's Brigitte magazine's 'Woman of The Year', Taryn's positively infectious voice and powerful message has reached over 200 million people via the likes of the L.A Times, Washington Post, The Doctors, Good Morning America, The Project, Australian Story and The Today Show.

Taryn is also a proud Foundation Board member for The Hutt Street Centre. She lives in Adelaide with her three children.

AWARDS AND ACCOLADES

- Finalist Australian of the Year Awards 2019
- Awarded the South Australian Award for Excellence in Women's Leadership by Women & Leadership Australia (WLA) 2018
- Finalist 100 Women of Influence by The Australian Financial Review 2018





Embrace the Documentary

Embrace is a social impact documentary that explores the serious issue of body loathing, inspiring us to change the way we feel about ourselves and think about our bodies.

Released in 2016, the film is relevant, relatable, highly engaging – but above all life changing.

Nominated for the Documentary Australia Foundation Award for Best Documentary, *Embrace* has been seen by millions and has created a ripple of positive change across the globe.

The documentary was supported by 8909 Kickstarter pledgers who responded to the fundraising trailer released in 2014. The trailer has now had over 45 million views.

Kickstarter Trailer Views.

45.7 MILLION

Embrace Trailer Views.

44.3 MILLION

Embrace Milestones

- 2014.** Taryn launches the Kickstarter campaign to raise \$200,000 to make *Embrace* the documentary. The Kickstarter campaign trailer goes viral with over 8 million views in 15 days.
- 2014.** The Kickstarter campaign raises \$331,000 and becomes Australia's most successful crowdfunded campaign in history.
- 2016.** *Embrace* the documentary premieres at the Sydney Film Festival and invited to screen at the New Zealand International Film Festival.
- 2016.** *Embrace* screening hosted by Natasha Stott Despoja and Joe Hockey at the Australian Embassy in Washington DC.
- 2016.** *Embrace* goes #1 on iTunes in Canada and the US.
- 2017.** *Embrace* opens in cinemas in Germany with 52,000 + attendees on opening night. *Embrace* hits #1 at the box office beating *Guardians of the Galaxy* and *King Arthur*.
- 2018.** *Embrace* releases on iTunes in the UK and goes to the #1 spot within 5 days.
- 2018.** *Embrace* becomes one of the most successful documentaries in Australian history generating over \$3.5 million dollars in revenue globally.



Street Cred.

Taryn and the Body Image Movement have the support of some amazing friends of reach and influence. Our content is consumed and shared by the likes of **Jamie Oliver**, **Rosie O'Donnell** and **Celeste Barber** to name a few.



This is good for the world.

Ashton Kutcher

ACTOR



I have long admired Taryn's total acceptance of her body. We can all learn from her!

Olivia Newton-John

ACTRESS



Taryn is warm, joyous and dedicated. This book is a gift to all women; let it be your bible.

Teresa Palmer

ACTRESS



Just so so imperative for girls and women everywhere.

Ricki Lake

ACTRESS



5 STARS
Embrace is a compelling, inspiring viewing experience that is in no short supply of joy.

EMPIRE MAGAZINE



Taryn is leading a body image revolution. Encouraging women to embrace being perfectly imperfect is a gift.

Georgie Gardner

JOURNALIST



I've watched this film. It's extraordinary. It's a brilliant film.

Louise Minchin

PRESENTER, BBC ONE



I wholeheartedly embrace what Taryn is doing to inspire women.

Lorna Jane

**FOUNDER,
LORNA JANE**



Every woman, and every girl, needs to read this book. Taryn will literally change your life.

Mia Freedman

**CREATIVE DIRECTOR
MAMAMIA**

Motivational Speaker

Taryn is one of the world's most sought after international speakers, inspiring and enlightening audiences in every pocket of the globe.

Whether motivating the next generation at Google HQ or becoming General Electrics' highest rated speaker, Taryn has delivered over 100 keynote 'performances' worldwide.

Taryn draws on her personal and professional life experience, along with leading industry research, to deliver inspirational messages in the areas of leadership and building high performance teams, body image, breaking the rules to achieve your goals and social change.

TO NAME A FEW...

- Google HQ (*California, USA*)
- L'Oréal
- General Electric (*Auckland, New Zealand*)
- TEDx
- CPA
- YWCA
- Business Chicks
- Mamamia
- Sky News (*Edinburgh, Scotland*)
- Health Partners
- Lorna Jane (*Malibu, USA*)
- Flinders University
- Goodlife Health Clubs
- Fernwood Fitness
- Bras N Things (*Singapore*)
- Nurture Her (*Fiji*)
- SAPOL
- Rosewood Centre (*Arizona, USA*)
- Bellyfit (*Victoria, Canada*)
- Lane Bryant (*Chicago, USA*)
- Australia Day Council
- Women's Health and Fitness Summit
- LunaPads (*Vancouver, Canada*)
- Leading Moms (*Vancouver, Canada*)





Speaking Reviews



"Not surprisingly, Taryn has rated as our most valued external speaker. The feedback has been overwhelmingly positive, with many participants sharing their profound insights and empowerment to act differently for the betterment of themselves, their daughters, friends and family."

GEWN
VICTORIAN COMMITTEE
GENERAL ELECTRIC



"On the day she delivered a memorable, punchy session with new content that had everyone laughing and leaving inspired - just what we were after! The session was really well-reviewed with delegates commenting on the passion that Taryn brought to her session. Thank you!"

RACHEL BAKKER
Event Manager
CPA AUSTRALIA



"Taryn was a hoot to work with! She brought our audience to their feet with her no-holds-barred approach to loving their bodies more and bringing an awareness to the issue with an unparalleled level of passion and enthusiasm that only Taryn can."

EMMA ISAACS
Founder / Global CEO
BUSINESS CHICKS



"From a Google perspective we just love what Taryn brings to the table. We go at it from a data perspective, thinking deeply about the things we can do to change the world and we love how Taryn connects the data and the emotion together. Awesome and amazing presentation."

ELLE DUNCAN
Global Brand Solutions Lead
GOOGLE HQ



"We didn't realise the impact Taryn would have on our audience. Rather than simply engaging a speaker to "entertain", it turns out we engaged a speaker who connected deeply with a diverse and well educated group of professionals. And it wasn't just the women who were moved. Great speaker and highly recommended."

BRYON GREGORY
CEO
HEALTH PARTNERS



"On our feedback forms, Taryn was given top marks by all. There is no doubt that Taryn changed lives at our conference. She empowered our teachers who have now been inspired to empower their students. The message Taryn delivers is one that is desperately needed in the world of girls and women."

JACKIE RAWLINGS
Managing Director
BJP PHYSICAL CULTURE



Contact

Want to book Taryn as an inspirational and thought-provoking speaker for your next event?
Get in touch via the following details.

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EMBRACE SCREENING - AUSTRALIAN EMBASSY, WASHINGTON D.C.



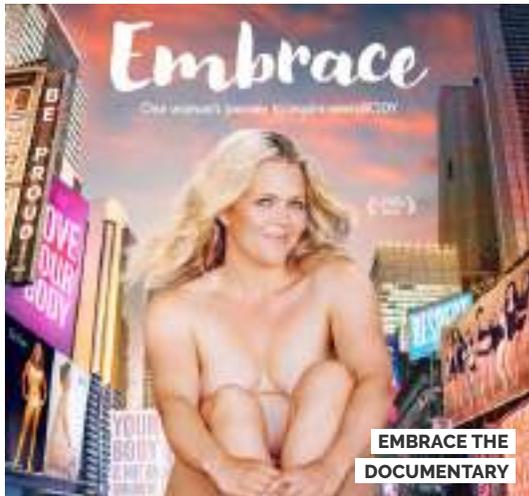
GERMAN COVER GIRL



THE TODAY SHOW



EMBRACE YOURSELF AUSTRALIAN TOUR



EMBRACE THE DOCUMENTARY



THE DOCTORS



SYDNEY FILM FESTIVAL PREMIERE



BUSINESS CHICKS SEVEN CITY TOUR



FINALIST AUSTRALIAN OF THE YEAR AWARDS



TEDx TALK



BEST-SELLING AUTHOR



MARATHON RUNNER